



2014 Data

# College Application Week November 10-14, 2014

## Campaign Overview

41 High Schools from around Idaho participated in the pilot program.

Schools from different regions and of different sizes were selected to participate.

6,287 seniors attended the 41 pilot high schools.

4,422 seniors submitted at least one college application during the campaign.

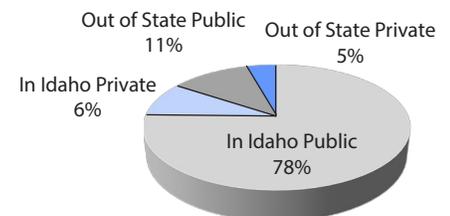
7,239 applications were submitted during the campaign.

70% of seniors applied to at least one college during the campaign.

## Student Survey Responses

The following data is based on responses of students who completed the College Application Week Survey:

- Applications were submitted to all Idaho public colleges and universities.
- 84% of all applications submitted were to regionally accredited Idaho colleges and universities.
- 15% of all applications submitted were to out of state institutions.



**As reported by student surveys, applications went to 182 individual postsecondary institutions:**

- To Idaho public colleges and universities (3,452) 78%
- To Idaho private or proprietary institutions (332) 6%
- To out of state public colleges and universities (550) 11%
- To out of state private or proprietary institutions (234) 5%

**Students answered questions about their internet usage:**

- 92% of students indicated that they have internet access at home.
- 79% of students say they access the internet every day.
- 67% of students have internet access via phone or tablet.



STATE of IDAHO  
BOARD of EDUCATION