



Welcome

## Idaho College Application Week – 2014

### **Site Coordinator Training (All MST)**

#### **New Site Coordinator Training**

Monday, 9-26-16 from 2:30 pm – 4 pm (MST),

Tuesday, 9-27-16 from 8:30 am – 10 am  
(MST),

Wednesday 9-28-16 from 12:30 pm – 2 pm  
(MST)

Thursday 9/29/16 from 1:30 pm – 3 pm (MST),

Idaho State Board of Education –Conference Rooms  
650 W. State Street, Boise, ID 83706  
Conference Call **1-877-820-7831** and the  
**Participant code is 719905**

# Returning Site Coordinator Training

- Monday, 9-26-16 from 1pm – 2 pm (MST),
- Tuesday, 9-27-16 from 2 pm – 3-pm (MST),
- Wednesday 9-28-16 from 8:30 am – 9:30 am (MST),
- Thursday 9/29/16 from 12pm – 1 pm (MST),



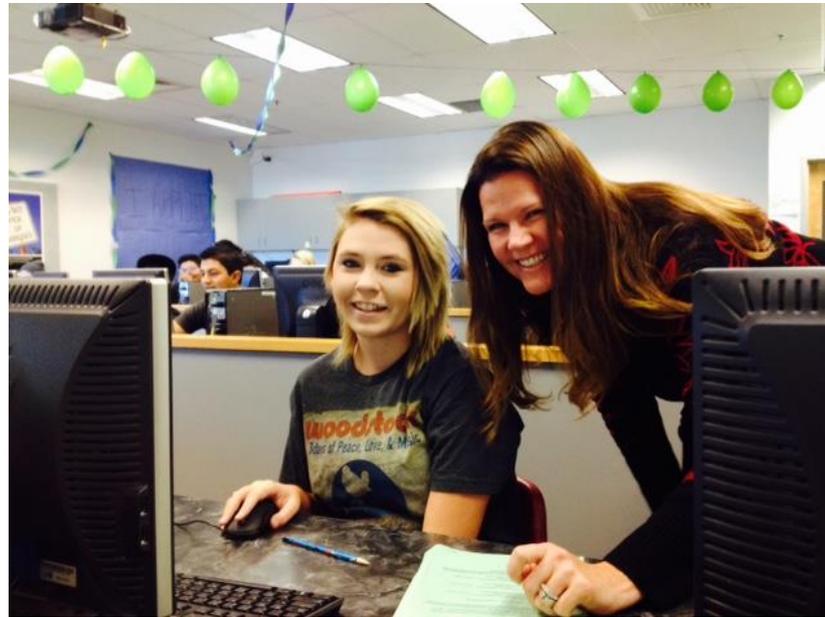
# Agenda

## Overview

- Welcome
- Reasons for ACAC
- Preparing for a College Application event
- During College Application event
- After the College Application event
- Questions



**Idaho's  
goal is that 60% of  
Idahoans ages 25-  
34 will have a  
degree or  
certificate by 2020**



*“Sometimes a student going to college is as simple as someone helping them to apply.” (J. Watts, 2010)*

# THE BASICS

- Focuses on first-generation students
- Occurs in the fall (October – November)
- Takes place during the school day
- Requires collaboration (K-12/HE)
- Utilizes existing networks and infrastructure
- Promotes College-Going Culture
- Uses school personnel and volunteers – low cost



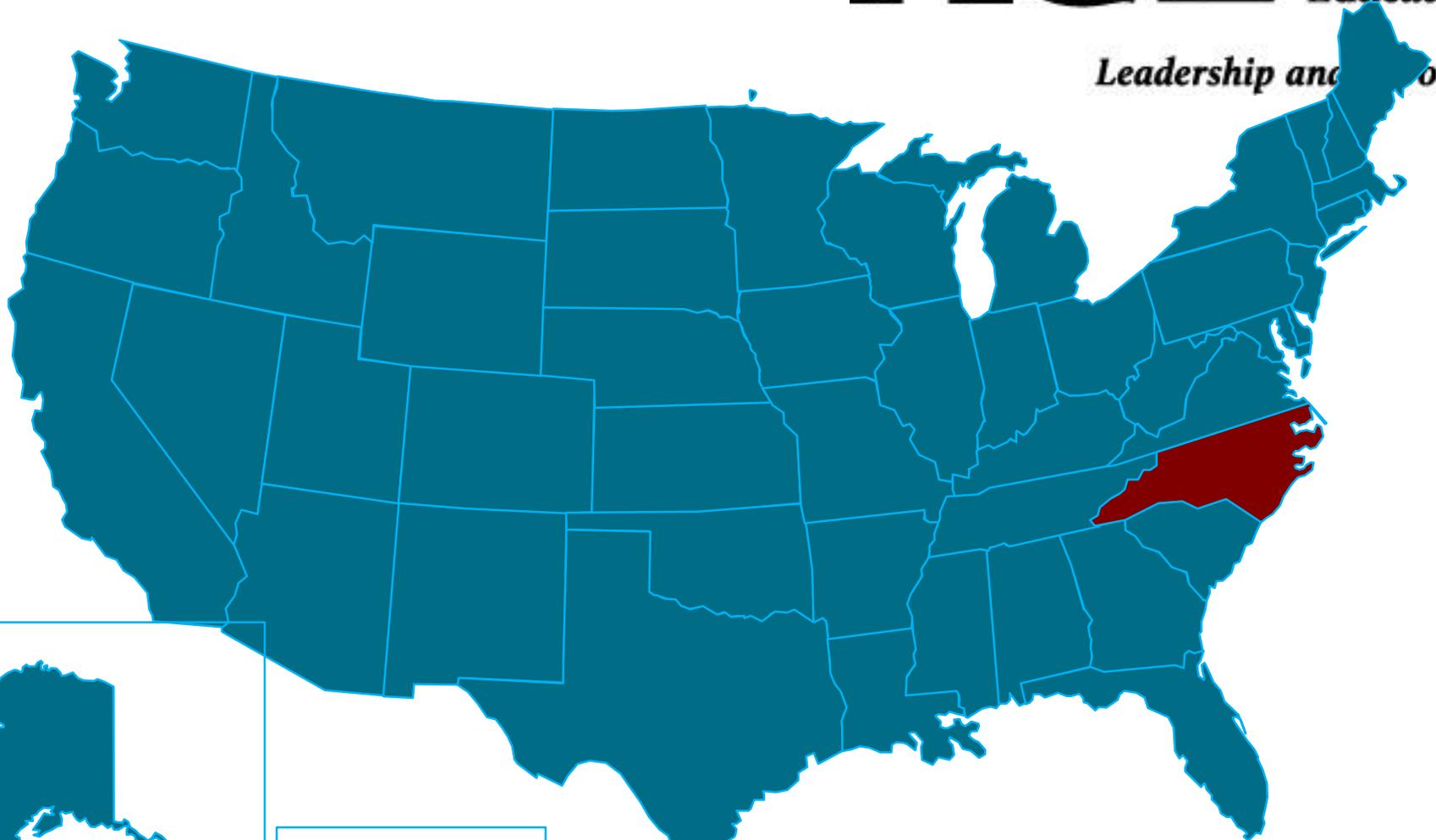
*Leadership and Advocacy*



2005

**ACE** American Council on Education™

*Leadership and Advocacy*



Alaska



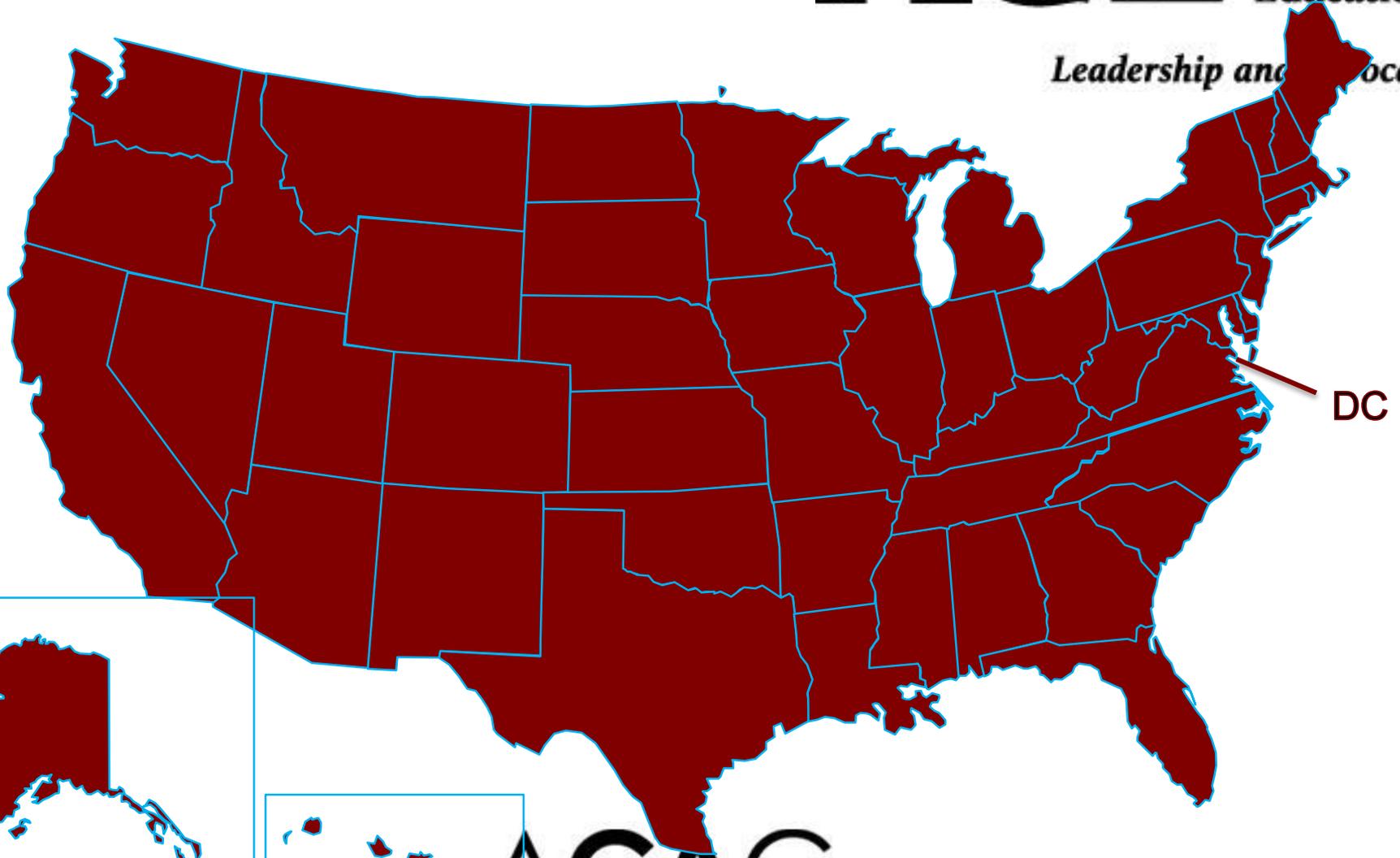
Hawaii

**ACAC**  
American College Application Campaign

2014

**ACE** American Council on Education™

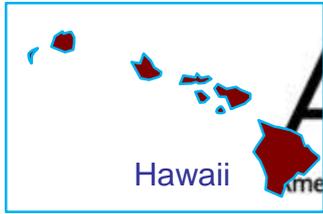
*Leadership and Advocacy*



DC



Alaska



Hawaii

**ACAC**  
American College Application Campaign



Snapshot 2013 - 2015

## College Application Week

[gotocollege.idaho.gov](http://gotocollege.idaho.gov)

### We're Ready! The Results:

#### NUMBER OF PARTICIPATING HIGH SCHOOLS

2013

21 Schools

2014

41 Schools

2015

59 Schools

#### NUMBER OF PARTICIPATING SENIORS



6972  
Seniors

2015

4422  
Seniors

2014

2369  
Seniors

2013

#### NUMBER OF APPLICATIONS SUBMITTED

2013: 3,672 Applications Submitted

2014: 7,239 Applications Submitted

2015: 10,098 Applications Submitted





# Overview of ICAW - 2016



Oct. 31-Nov. 4,  
2016



## Preparing for your school's event

2016

# Resources

- Website
- Manual – Available on-line
- Banner
- Posters – Limited available on-line



Google Custom Search  Search

- Board Home
- Complete College Idaho
- College Application Week
- Smarter Balanced
- Concussion Information
- Taskforce for Improving Education

## Idaho College Application Week

College Application Week is a nationwide program to help every high school student apply for a post-secondary degree. This year, during the week of November 10-14, Idaho is piloting a statewide event with up to 50 selected high schools throughout the state.

The goal of the event is for all high school seniors to apply to a postsecondary institution.

## Participating Schools 2014

- Aberdeen High School
- Buhl High School
- Canyon Ridge High School
- Capital High School
- Columbia High School
- Culdesac School
- Gooding High School
- Homedale High School
- Idaho Arts Charter School
- Kuna High School
- Lewiston High School
- Minico High School
- Nampa High School
- Notus High School
- Parma High School
- American Falls High School
- Burley High School
- Canyon Springs Alt High School
- Clark Fork JR-SR High School
- Cossa Academy
- Emmett High School
- Grangeville High School
- Horseshoe Bend Middle-Sr High School
- Kimberly High School
- Lapwai High School
- Middleton High School
- Mountain Home High School
- New Plymouth High School
- Orofino High School
- Pavette High School

## Student Affairs Manager

Dana Kelly 208-332-1574

Send comments via email to Dana.Kelly@osbe.idaho.gov

## Site Coordinator

- [Materials Page](#)
- [2014 Site Coordinator Handbook](#)
- [Additional Resources](#)

## Governor's Proclamation

- [Governor's Proclamation](#)



Some documents on this site are viewable only with Adobe Acrobat. Click here to download.



## Section 1: Planning Your College Application Week Event

### Site coordinator checklist

The following table is designed to provide guidance in your planning. These are the steps we believe will be necessary to complete for most College Application Week (CAW) sites, but it may not be exhaustive for your site. Use the blank spaces for additional tasks necessary for planning your event. Remember, you don't have to do all this work alone! Recruit volunteers and co-workers to assist.

Status	Due Date	Task	Notes
		Recruit your core Idaho College Application Week implementation team and meet with them to determine the dates of your site's College Application Week and which activities you plan to undertake. Sign up to participate by completing the interest survey on the CAW website: <a href="http://gotocollege.idaho.gov">gotocollege.idaho.gov</a>	
		Review the Site Coordinator Handbook and the CAW website ( <a href="http://gotocollege.idaho.gov">gotocollege.idaho.gov</a> ). Contact the state coordinator with any initial questions.	
		Reserve computer lab or other appropriate space for your CAW activities.	
		Add CAW activities to your school or organization's calendar of events.	
		Complete the Pre-event Information Survey to inform the steering committee about your event dates and times	
		Download and distribute the Teacher Overview handout from the CAW website ( <a href="http://gotocollege.idaho.gov">gotocollege.idaho.gov</a> ). Encourage teachers and staff to brainstorm additional college awareness and readiness activities to be held during your event.	
		Send a notice home to parents about the Idaho CAW and encourage them to talk with their students about the event and application process. (Download a Family Letter template on the CAW website.)	
		Solicit door prizes from area colleges and businesses. It is a good idea to put someone on your committee in charge of this task.	
		Request that your local governmental municipality proclaims your selected week as "College Application Week in [your town/city/county/etc.]"	
		Use sample press release and PSA's to help spread the word in your community. Download samples from the CAW website ( <a href="http://gotocollege.idaho.gov">gotocollege.idaho.gov</a> ).	



# Banner





# Poster





IACRAO Volunteers





Start Planning



- Complete the Pre-event Survey
- Contact your volunteers prior to the event
- Right time the activity
- Report any concerns/Changes



2016

## Day Of Event

- Volunteers
- Signs
  - Directions
  - School Info
- Waivers/Payment
- Contact Information





# School Spirit





# Day Of Event

2016





2016

## Follow Up

### Data Collection

- Sign in/Sign Out Sheets
- Surveys
- You've Applied...Now What?
- FAFSA Connection



# Parma High School





# South Freemont High School





# Involve Others





# Why is new this year?

- Direct Admissions
- Waivers
- Application Fee Changes
- Earlier FAFSA
- Signing Days



# Why?

