



Welcome

Idaho College Application Week – 2014

Site Coordinator Training

September 22, 2015	9 am – 11 am (MST),
September 22, 2015	1 pm – 3 pm (MST),
September 24, 2015	8:30 am – 10:30 am
(MST),	
September 24, 2015	Noon – 2 pm (MST),
September 24, 2015	2:30 pm – 4:30 pm
(MST)	

Idaho State Board of Education – Large Conference Room
650 W. State Street, Boise, ID 83706
IEN or
Conference Call 1-877-820-7831
Participant Code: 719905



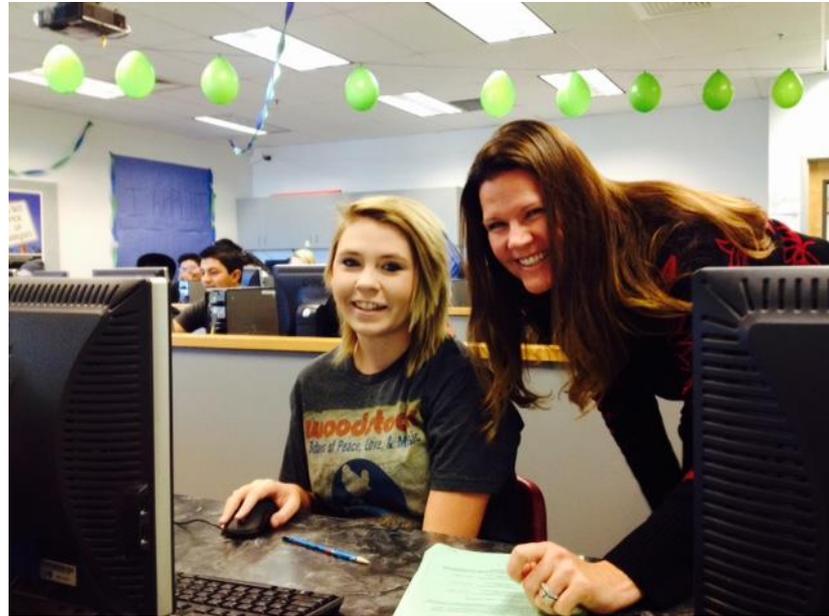
Agenda

Overview

- Welcome
- Reasons for ACAC
- Preparing for a College Application event
- During College Application event
- After the College Application event
- Questions



**Idaho's
goal is that 60% of
Idahoans ages 25-
34 will have a
degree or
certificate by 2020**



“Sometimes a student going to college is as simple as someone helping them to apply.” (J. Watts, 2010)

THE BASICS

- Focuses on first-generation students
- Occurs in the fall (October – November)
- Takes place during the school day
- Requires collaboration (K-12/HE)
- Utilizes existing networks and infrastructure
- Promotes College-Going Culture
- Uses school personnel and volunteers – low cost



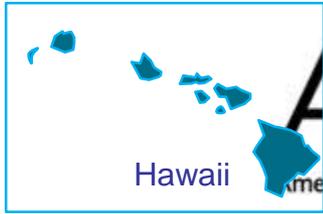
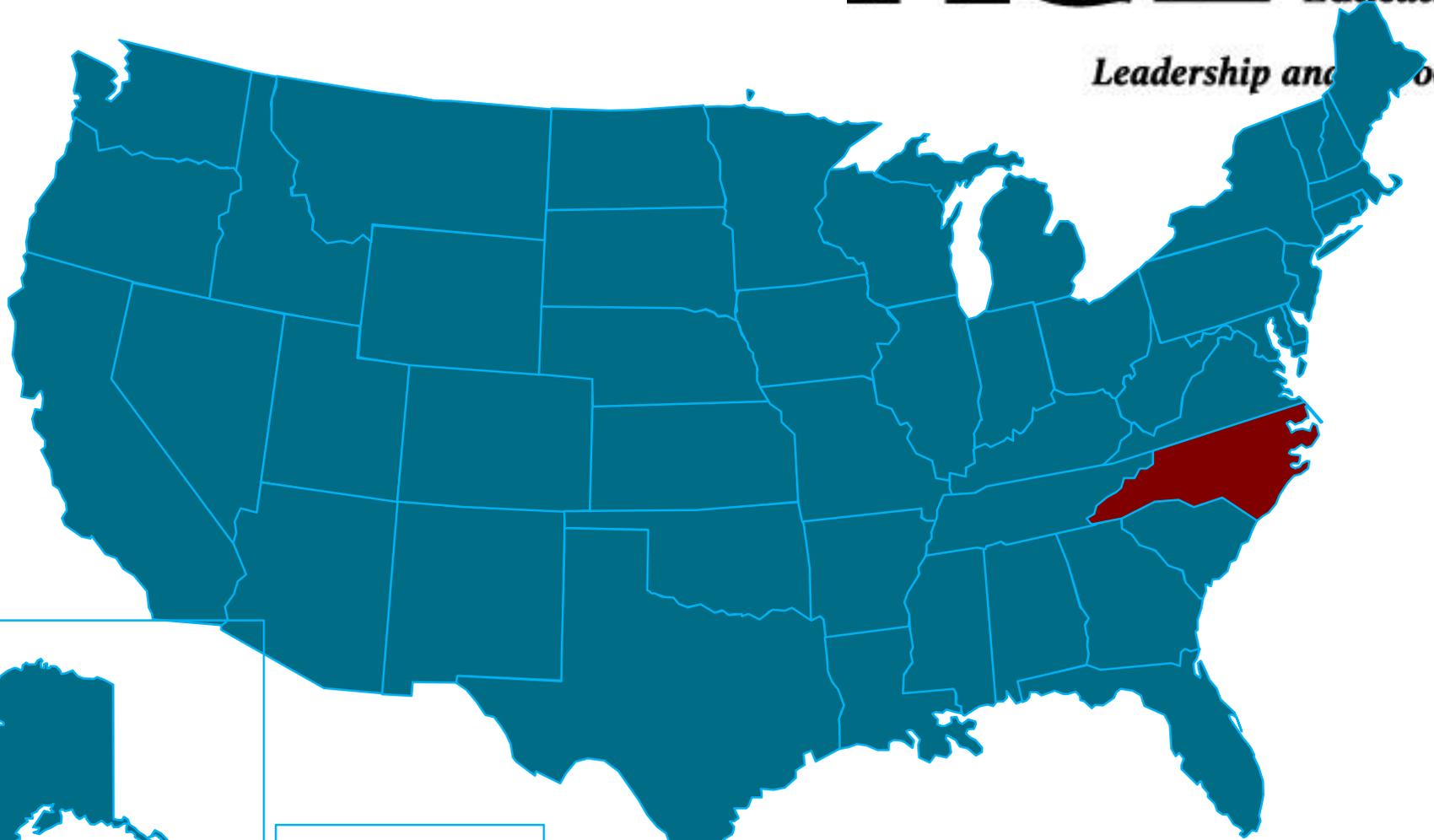
Leadership and Advocacy



2005

ACE American
Council on
Education™

Leadership and Advocacy

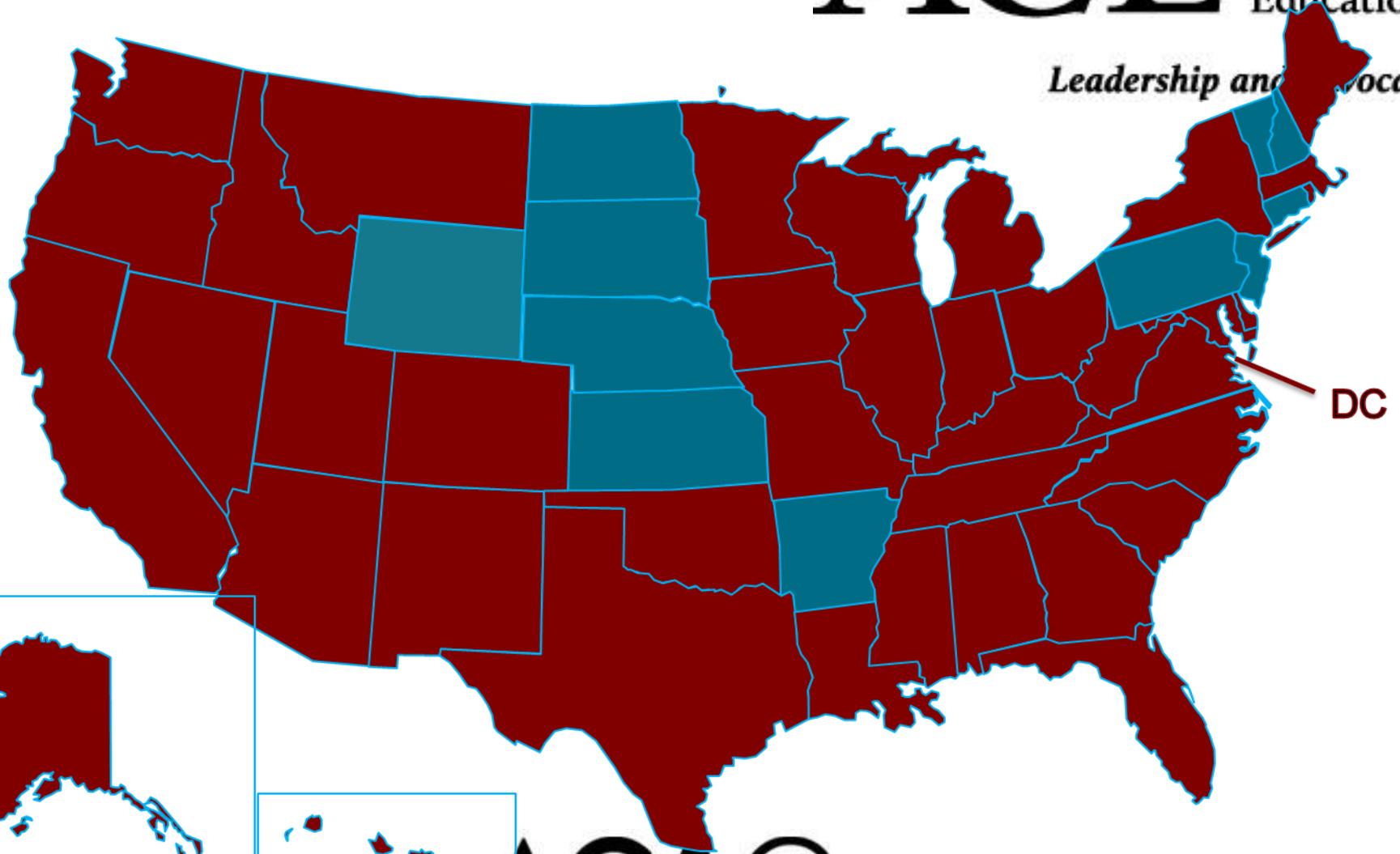


ACAC
American College Application Campaign

2013

ACE American Council on Education™

Leadership and Advocacy



DC

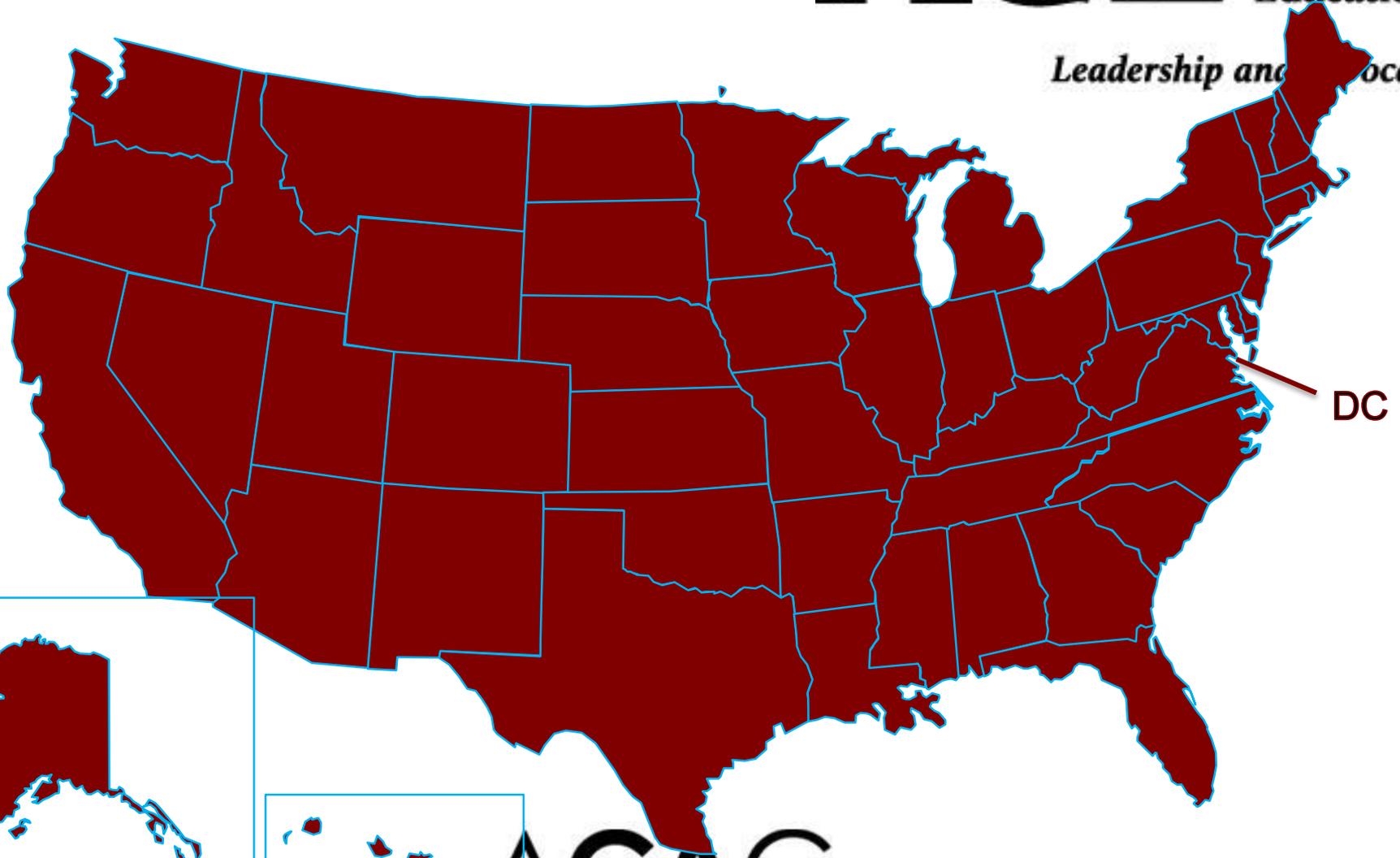


ACAC
American College Application Campaign

2014

ACE American Council on Education™

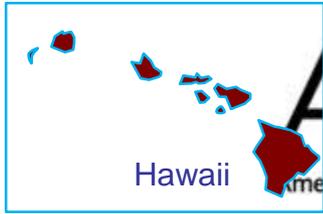
Leadership and Advocacy



DC



Alaska



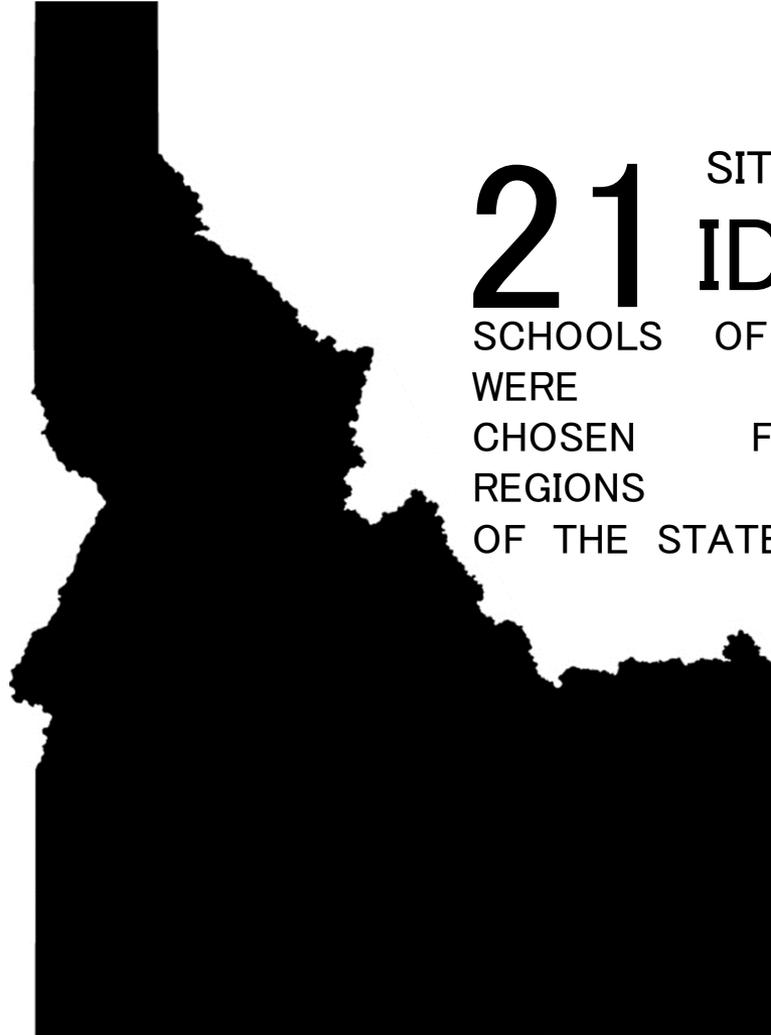
Hawaii

ACAC
American College Application Campaign



SNAPSHOT 2013

PARTICIPANTS



21 SITES ACROSS
IDAHO
SCHOOLS OF ALL SIZES
WERE
CHOSEN FROM ALL
REGIONS
OF THE STATE



SNAPSHOT 2013

PARTICIPANTS



78%

OF STUDENTS PLAN
TO ATTEND COLLEGE
OTHER

74%

OF SENIORS SUBMITTED
AT LEAST ONE
APPLICATION



2014

How did we do in 2014?

41
H.S. Participated

70%
OF STUDENTS
Applied to at least one college!





SNAPSHOT 2014

Where do Idaho Students Apply?

7,239
APPLICATIONS
WERE SUBMITTED DURING THE
CAMPAIGN





Overview of ICAW - 2015



Nov. 9 – 13, 2015



Preparing for your school's event

2014

Resources

- Website
- Manual
- Banner
- Posters
- Stickers



Google™ Custom Search Search

- Board Home
- Complete College Idaho
- College Application Week
- Smarter Balanced
- Concussion Information
- Taskforce for Improving Education

Idaho College Application Week

College Application Week is a nationwide program to help every high school student apply for a post-secondary degree. This year, during the week of November 10-14, Idaho is piloting a statewide event with up to 50 selected high schools throughout the state.

The goal of the event is for all high school seniors to apply to a postsecondary institution.

Participating Schools 2014

- Aberdeen High School
- Buhl High School
- Canyon Ridge High School
- Capital High School
- Columbia High School
- Culdesac School
- Gooding High School
- Homedale High School
- Idaho Arts Charter School
- Kuna High School
- Lewiston High School
- Minico High School
- Nampa High School
- Notus High School
- Parma High School
- American Falls High School
- Burley High School
- Canyon Springs Alt High School
- Clark Fork JR-SR High School
- Cossa Academy
- Emmett High School
- Grangeville High School
- Horseshoe Bend Middle-Sr High School
- Kimberly High School
- Lapwai High School
- Middleton High School
- Mountain Home High School
- New Plymouth High School
- Orofino High School
- Pavette High School

Student Affairs Manager

Dana Kelly 208-332-1574

Send comments via email to Dana.Kelly@osbe.idaho.gov

Site Coordinator

- [Materials Page](#)
- [2014 Site Coordinator Handbook](#)
- [Additional Resources](#)

Governor's Proclamation

- [Governor's Proclamation](#)



Some documents on this site are viewable only with Adobe Acrobat. Click here to download.



Section 1: Planning Your College Application Week Event

Site coordinator checklist

The following table is designed to provide guidance in your planning. These are the steps we believe will be necessary to complete for most College Application Week (CAW) sites, but it may not be exhaustive for your site. Use the blank spaces for additional tasks necessary for planning your event. Remember, you don't have to do all this work alone! Recruit volunteers and co-workers to assist.

Status	Due Date	Task	Notes
		Recruit your core Idaho College Application Week implementation team and meet with them to determine the dates of your site's College Application Week and which activities you plan to undertake. Sign up to participate by completing the interest survey on the CAW website: gotocollege.idaho.gov	
		Review the Site Coordinator Handbook and the CAW website (gotocollege.idaho.gov). Contact the state coordinator with any initial questions.	
		Reserve computer lab or other appropriate space for your CAW activities.	
		Add CAW activities to your school or organization's calendar of events.	
		Complete the Pre-event Information Survey to inform the steering committee about your event dates and times	
		Download and distribute the Teacher Overview handout from the CAW website (gotocollege.idaho.gov). Encourage teachers and staff to brainstorm additional college awareness and readiness activities to be held during your event.	
		Send a notice home to parents about the Idaho CAW and encourage them to talk with their students about the event and application process. (Download a Family Letter template on the CAW website.)	
		Solicit door prizes from area colleges and businesses. It is a good idea to put someone on your committee in charge of this task.	
		Request that your local governmental municipality proclaims your selected week as "College Application Week in [your town/city/county/etc.]"	
		Use sample press release and PSA's to help spread the word in your community. Download samples from the CAW website (gotocollege.idaho.gov).	



Banner





Poster





Text here





Start Planning



- Complete the Pre-event Survey
- Contact your volunteer prior to the event
- Right time the activity
- Report any concerns/Changes



2014

Day Of Event

- Volunteers
- Signs
 - Directions
 - School Info
- Waivers/Payment
- Contact Information



School Spirit



11/19/2014



School Spirit





Day Of Event

2014





2014

Follow Up

Data Collection

- Sign in/Sign Out Sheets
- Surveys
- You've Applied...Now What?
- FAFSA Connection – Opportunity Scholarship



Parma High School





Involve Others





Why is new this year?

- Direct Admissions
- Waivers
- Application Fee Changes
- Opportunity Scholarship



After the event



- Surveys
- Thank you notes
- Share success
- Student Follow up
- Transcripts



Why?

